

carbon harvesting corporation

prospectus



About Us

Land and forest areas provide essential services to the global community including the absorption of greenhouse gasses and the release of oxygen back into the atmosphere. These vital eco-system services are taken for granted by the majority of individuals, businesses and governments. It is only through our understanding of the factors that cause climate change that we can address the problem and seek to correct the mistakes of the past & conserve the global resources we have. Recognising the essential contribution that equatorial land and forest areas make to stabilising our eco-system is a critical step in protecting our future.

The fact that the value of our natural resources can be finally unlocked is no longer in question. It is a matter of when and how it can be delivered correctly and fairly. By rewarding landowners and stakeholders of forestry land for the Carbon Rights to their untapped supply source we can value this precious commodity and take those essential steps towards fighting climate change.

Our vision is to deliver a direct bridge between the rightful stakeholders of rainforests and the capital markets that are being established to address climate change and preserve our planet's natural biodiversity.



Our Goals

To be the recognised market leader for the harvesting, marketing and sale of carbon crops sourced from all around the world but primarily virgin equatorial rainforest.

To ensure that the revenue received from the sale of harvested carbon is channelled correctly in the most efficient and direct manner.

To actively assist in the education of individuals & businesses to first reduce carbon emissions and then to achieve carbon neutrality through the purchase of carbon credits.

To be unique, innovative and forward thinking in all aspects of our carbon trading and distribution of revenues.

To be environmentally friendly in all our business interactions and when compromised between commercial market forces and an environmental, social & ecological impact; the global environmental prospective will prevail.

To generate sufficient revenues & profits to ensure long term sustainability of its environmental objectives and strategies.



Our Solution

Part of our solution is based on a transactional mechanism that directly links each Carbon Unit with a specific rainforest plot, thus allowing forest carbon to take on a new life as a currency of conservation and preservation – The Environmental Carbon Unit or ECU. This unique currency creates a transparent and auditable system that underpins transactions and is the missing link that establishes forest crops as fully fledged financial instruments of preservation.

The remaining part of our solution lies in our project management expertise and commitment to best practice while working towards emerging standards in the run up to the successor of the Kyoto protocol in 2012.

Such a direct and tangible proposition will not only reset consumers expectations of offsetting but more importantly of the brands and businesses that they choose. It is also a proposition that has enormous appeal across the business spectrum from SMEs to corporates.

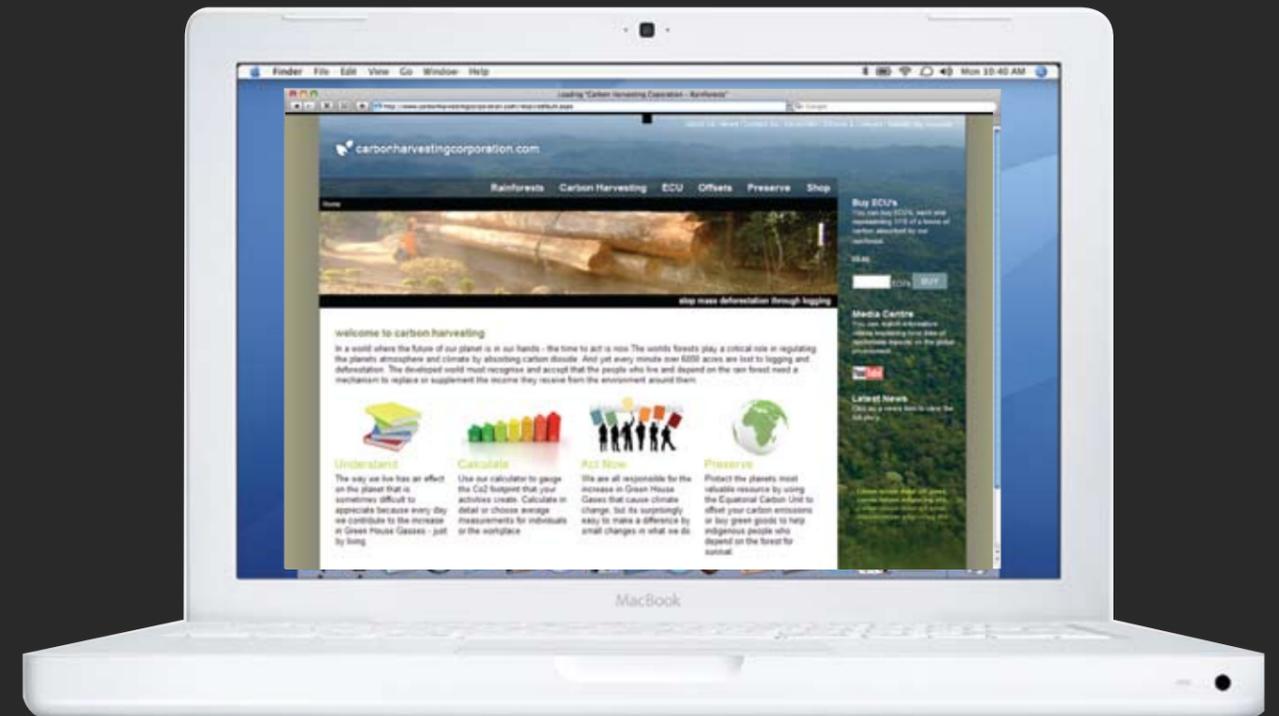
As carbon quotas begin to bite and with the likely adoption of a forest conservation scheme after 2012, its possible that the failure of the biggest polluters to address their sins may have to be saved by the new rainforest economy.

As a company we are bound by ethical principles and believe in the vision that private enterprise can be used to save the planet's most valuable remaining resource before it's too late.



Our Method

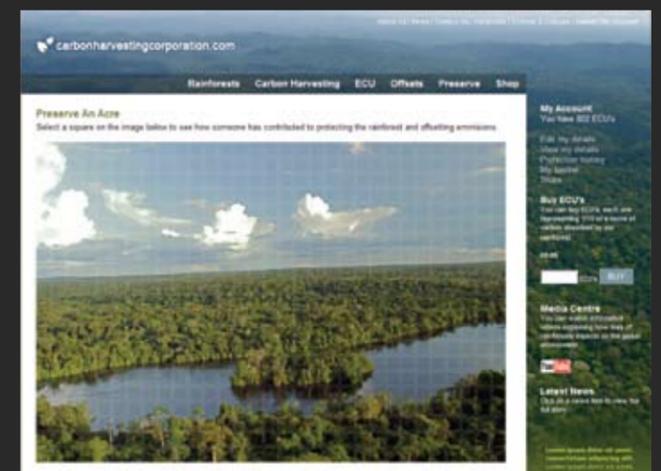
Our website allows visitors to understand the global carbon problem & calculate their personal impact on the planet, understand what changes to make to reduce that impact & to offset the remainder to achieve neutrality.



Projects

Visitors can observe, using interactive imagery, how the purchase ECUs has contributed to conserving the rainforest and the type of bio-diversity that a user is helping to protect.

Our obligations go beyond the rainforest & the natural environment and include essential health programmes for the indigenous forest dwellers dependent on the forest for survival.



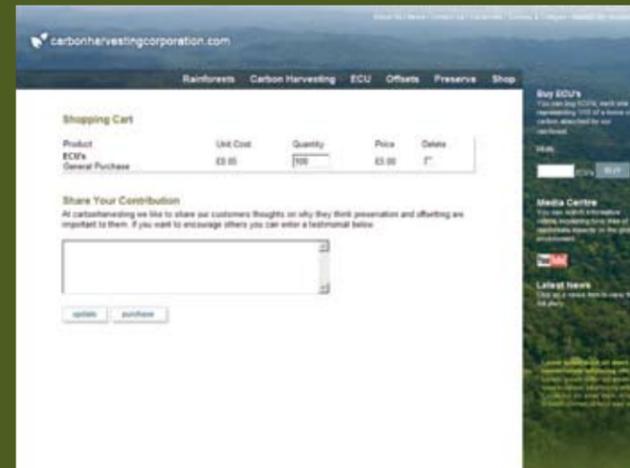
Calculator

To help buy ECUs we have created packages based on the average carbon emissions or visitors can accurately tailor their individual footprint using the detailed calculator.



Purchase

Once visitors have understood and calculated their carbon footprint they can move onto the retail section of the website where consumers and businesses can offset their emissions by purchasing (ECUs) online.



Administration

A full accounting and reporting package is built into the Carbon Harvesting back office system to track, trace, assign and retire carbon units and their associated data.



Sharing

Visitors are encouraged to blog, comment & share the site with friends.



Media Centre

Visitors can watch informative videos, read press release and news stories about climate change, carbon offsetting and the Carbon Harvesting Corporation.





Project areas and details are visible and monitored using the latest GPS (Global Positioning System) satellite technologies and enhanced GIS (Geographical Information Systems) mapping techniques.

CARBON HARVESTING CORPORATION LIMITED

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